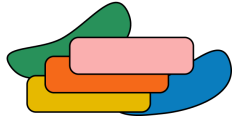


AdoptAI



ADOPTAI.LAT

AI systems that do real work.
And get better as your business grows.

BRUNO OYAGUE

CEO · Co-founder

GIANFRANCO PODESTÀ

COO · Co-founder

LEONARDO TORRES

CTO · Co-founder

Every company has operational headaches.



“Your costs are rising faster than your revenue.”

More people, more tools, and more coordination. Margins stay flat.



“Everything lives in Maria’s head.”

Spreadsheets, WhatsApp, and tribal knowledge. If Maria leaves, the operation loses its memory.



“You want to keep growing with the same team.”

The business works today, but every new customer adds another layer of overhead.

Growth is not the problem. The problem is that every step up adds overhead because the work still lives outside a system.

We connect your sources and build systems that execute.

COMPANY DATA SOURCES

How the business actually runs.

Systems, documents, messages, and human expertise.



Excel



WhatsApp



Email



Drive



CRM



Slack



M365



ERP



ADOPTAI INTELLIGENCE LAYER

Data, rules, and tools working as one.

Connects AI models to the context and systems each process needs.

We test against real cases and measure before expanding.



WHAT WE BUILD

Concrete solutions.



Automations

Bookings, reconciliations, and onboarding.



Agents

Sales, support, and operations.



Custom platforms

Property systems, portals, and dashboards.

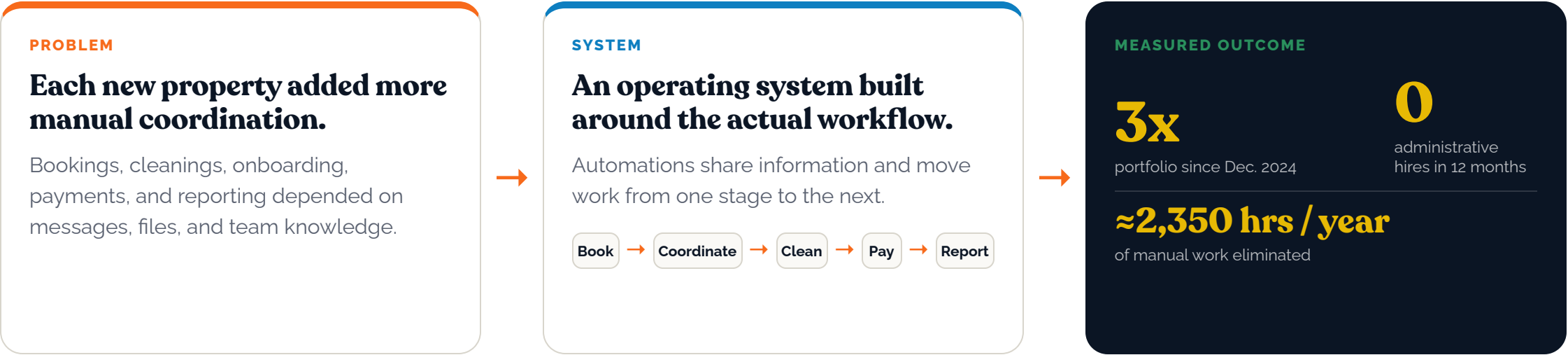
- **Academy drives adoption:** we train leaders and teams on their own operations so they can use and govern what we build.

The best first problem is frequent, manual, and expensive.

 Sales	Prioritize leads	Follow up	Keep CRM current
 Customer support	Triage cases	Answer inquiries	Escalate incidents
 Operations	Schedule work	Flag stalled orders	Handle exceptions
 Finance	Reconcile transactions	Manage collections	Build reports
 Procurement + logistics	Compare quotes	Match PO to invoice	Flag stock and deliveries
 People	Screen resumes and files	Prepare onboarding	Answer employee questions
 Legal + compliance	Draft contracts	Track obligations	Collect evidence
 Leadership	Consolidate metrics	Build reports	Flag variances

- **Strong first use case** Frequent + measurable + contained + clear owner. We choose one; we do not transform the whole company at once.

Rentify tripled its operations with the same team.



Other teams
we have worked with



The three disciplines every AI initiative needs.



Bruno Oyague

CEO · BUSINESS

- Former VC investor who evaluated 1,000+ startups across Latin America and invested \$10M+ across industries. Also worked on B2B SaaS M&A processes.



Gianfranco Podesta

COO · OPERATIONS

- Project manager who ran ~100 projects in parallel at Schneider Electric and turns operational problems into owners, plans, and execution through production.



Leonardo Torres

CTO · TECHNOLOGY

- Master's in Data Science from the University of Pennsylvania. AI lead in Silicon Valley, building intelligent systems used by millions.



AdoptAI



NEXT STEP

**Let's identify the first process worth
turning into a system.**

 Book a conversation

 Email

 adoptai.lat

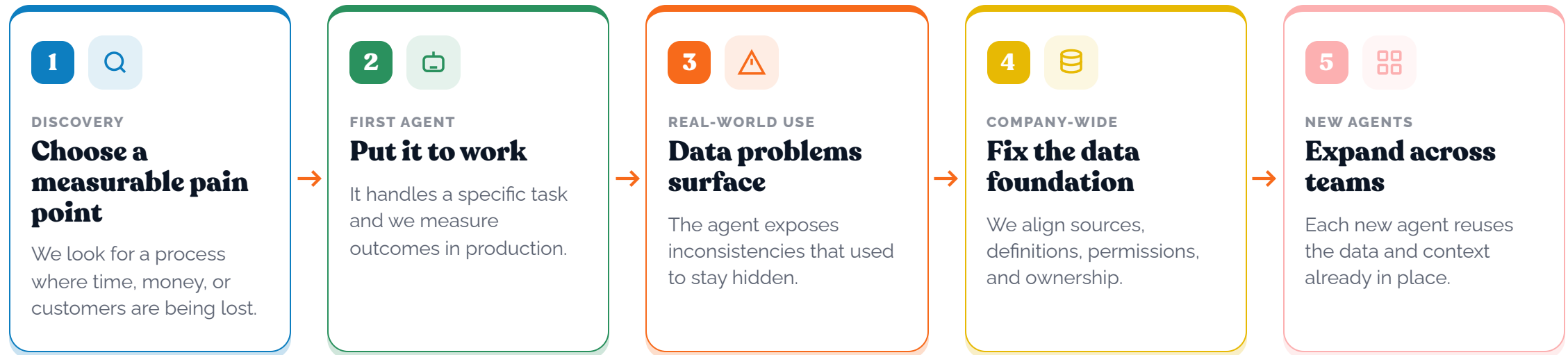
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— APPENDIX 01 · HOW THE PARTNERSHIP EXPANDS

One agent can open the path across the company.



— APPENDIX 02 · PRODUCTION OPERATIONS

We run and improve every agent in production.



It keeps working.

Every source, model, tool, and cost has an owner.

It improves without breaking production.

Every change is evaluated, versioned, approved, and reversible.

It makes value visible.

Reporting connects quality and adoption to the business metric.

— APPENDIX 03 · ARCHITECTURE

One AI tool per function fragments company context.

OPTION A · MARKET

Each vendor rebuilds its own context

■ Sales AI

CRM emails playbook

■ Support AI

tickets FAQs SLAs

■ Finance AI

ERP banks invoices

■ Legal AI

contracts policies
templates

Each vendor recreates “customer,” “policy,” and “permission.”

It can work for an isolated task. It does not compound into a company-wide strategy.

OPTION B · ADOPTAI

Data, definitions, permissions, and memory

CRM

ERP

Documents

Tickets

Experts

One unified data layer across the company.

customer product contract price policy process permission memory

Sales

Support

Finance

Legal

All sources → one data and context layer → agents across the company.

— APPENDIX 04 · INTERNAL OPERATIONS

Can your team keep this model running in production?

CAPABILITY	OPERATING QUESTION	HOURS / MONTH	CRITICALITY
01 · CONTROL Ownership and context	☐ Is there a business owner and a technical owner?	2-4 h	● Critical
	☐ Does every critical source and document have an owner?	2-5 h	● High
	☐ Are access, privacy, and traceability defined?	2-6 h	● Critical
	☐ Is human review in place for high-risk cases?	4-12 h	● Critical
02 · RELIABILITY Quality and operations	☐ Do you measure whether the system does the real job well?	4-8 h	● Critical
	☐ Can you detect drops in quality, availability, latency, and cost?	2-4 h	● Critical
	☐ Is someone accountable for incidents and communication?	2-6 h	● High
	☐ Can you release and roll back changes without breaking production?	4-8 h	● Critical
03 · EVOLUTION Capacity and value	☐ Can you change models or vendors without losing control?	1-3 h	● Medium
	☐ Do you know which improvements actually work?	4-8 h	● High
	☐ Is there dedicated monthly capacity to maintain and improve?	8-16 h	● Critical
	☐ Can you prove adoption, ROI, and the next priority?	3-6 h	● High

Monthly team-hour estimate for 1-3 agents in steady-state production. Ranges overlap; do not add them mechanically. Major incidents are excluded.

— APPENDIX 05 · EFFORT BY PHASE

How long and how much for each phase?

